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Wisconsin Chapter, American College of Emergency Physicians



Pokémon Go: Emergency Medicine Friend or Foe?

President's Message, October 2016
Bobby Redwood, MD, MPH

From October 26 to November 1, Pokémon Go is having a special Halloween event where players are heavily incentivized to get outside and catch Pokémon.

Translation: there will be a lot of absent-minded kids (AND adults—40% of players are over age 25) wandering around the side of the road and maybe even your hospital for the next few days.

We're having a little fun at WACEP this Halloween, so here's our take on Niantic's smash-hit smart phone game Pokémon Go and how it affects emergency medicine in Wisconsin.

* Pokémon Go was released on July 6, 2016, and on the eve of its five-month birthday, the app has already achieved legend status with 600 million downloads, 25 million active daily users, and more than \$500 million in net revenue thus far.

* The app is essentially an augmented reality game that is played on a smart phone and encourages users to go out and hunt mythical "pocket monsters" (Pokémon) in the real world.

* Augmented reality means that players see the Pokémon on their smart phone screen as though the monsters were floating in the real world (see photo of a "Ghastly" Pokémon floating around my emergency department).



* Players are rewarded for physical activity and also for visiting Poké-Gyms where they can have their Pokémon battle in order to advance in the game. Poke-Gyms tend to be located in parks, shopping centers and other community gathering places...including hospitals. There is a Poké-Gym outside of my ED and I frequently spot Pokémon players clustered around the site.

So why does this matter? [Read more.](#)

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W;ACEP Adopts Emergency Medicine Specific Opioid Guidelines

After much collaboration between WACEP leaders, state officials and the Vice Chair of the Wisconsin Medical Examining Board, WACEP has adopted EM-Specific Opioid Prescribing Guidelines. [View guidelines](#). Please download, post and share these guidelines broadly.

Summary of Body Cavity Search Legislation now Available

WACEP recognizes that emergency physicians have a duty to protect the autonomy of, and act with beneficence and nonmaleficence toward, their patients as it pertains to body cavity searches. Each provider must view each patient encounter as an individual set of circumstances, taking into consideration our duties as physicians, as well as the duty to follow valid directions from law enforcement officers. We are happy to summarize this recent legislation, which will bring legal protections to providers who do perform body cavity searches. [View Summary](#).

Save-the-Date! March 28, 2017 WACEP Spring Symposium: *Moving Wisconsin Emergency Medicine Forward*

Mark your calendars and plan to join WACEP at its 2017 Spring Symposium. The event will be held on Tuesday, March 28 at The Madison Concourse Hotel, and is scheduled the day prior to Doctor Day 2017... so plan to stay over and participate in both events!

Conference details and registration information will soon be available. Plans are for the event to include a morning pre-conference workshop, followed by an afternoon filled with education, discussion, and networking during an early evening President's Reception.

Have You Seen WACEP's New Website?

WACEP's new website went live on October 1st. We hope you'll take a minute to visit the site at www.WisconsinACEP.org. News, photos and updates are posted regularly to inform members of the activities happening within your Chapter. Submit your news articles for posting to the site [here](#), and let us know if you have other feedback.

Other Latest News

MEB Approves Opioid Prescribing Emergency Rules ([link](#))

DHS Appoints New Assistant Deputy Secretary ([link](#))

Nominations Open for Physician Citizen of the Year ([link](#))

More News ([link](#))

Upcoming Events

November 5, 2016 - Ultrasound Workshop for Emergency Physicians at the University of Wisconsin-Madison. [Learn More.](#)

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